



# WORLD RALLYE-RAID CHAMPIONSHIP 2023

RALLYE DU MAROC : 5<sup>th</sup> ROUND

#W2RC | @OfficialW2RC



## THE CHAMPIONS AT THE END OF THE RALLYE DU MAROC



**CAR** **T1**

**NASSER AL-ATTIYAH**  
DRIVER

**MATHIEU BAUMEL**  
CO-DRIVER

TOYOTA GAZOO RACING



**LIGHT PROTOTYPE** **T3**

**SETH QUINTERO**  
DRIVER

**DENNIS ZENZ**  
CO-DRIVER

RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG



**SSV** **T4**

**ROKAS BACIUSKA**  
DRIVER

**ORIOL VIDAL**  
CO-DRIVER

RED BULL CAN-AM FACTORY TEAM



**TRUCK** **T5**

**JANUS VAN KASTEREN**  
DRIVER

**DAREK RODEWALD**  
CO-DRIVER

**MARCEL SNIJDERS**  
MECHANIC

BOSS MACHINERY TEAM DE ROOY IVECO



**TOYOTA GAZOO RACING**  
MANUFACTURER



**BIKE RALLYGP**

**LUCIANO BENAVIDES**

HUSQVARNA FACTORY RACING



**BIKE RALLY2**

**ROMAIN DUMONTIER**

HT RALLY RAID HUSQVARNA RACING



**BIKE RALLY3**

**ARDIT KURTAJ**

XRAIDS EXPERIENCE



**QUAD**

**LAISVYDAS KANCIUS**

AG DAKAR SCHOOL



**MONSTER ENERGY HONDA TEAM**  
MANUFACTURER

## MEDIA EXPOSURE

Daily coverage during the rally

W2RC content is broadcast in **190 countries** by 97 TV and digital channels:

- Dedicated W2RC digital content (teaser, daily highlights, best of).
- 26-minute Rallye du Maroc wrap-up show.

This content is also shared on the official Rallye du Maroc and W2RC platforms.

A community of **225,883 fans** (+7.9% since september 2023)

**1.3 millions** impressions on X\*

**4.1 million** videos and stories viewed\* on W2RC official platforms

**2.6 millions** reels viewed on Instagram\*

A dedicated W2RC press information daily sent to nearly

**5,000 media contacts** worldwide

## TOP CONTENTS

**BEST POST**

NASSER AL ATTIAH  
MATHIEU BAUMEL  
TOYOTA GAZOO RACING  
WORLD CHAMPIONS

**86,700** IMPRESSIONS

**650** REACTIONS

**BEST FACEBOOK POST**

TOBY PRICE  
WINNER OF THE RALLYE DU MAROC 2023

**232,600** IMPRESSIONS

**11,205** REACTIONS

**BEST INSTAGRAM POST**

ONBOARD  
TOYOTA GAZOO RACING

**225,000** VIEWS OF THE REEL

**10,000** REACTIONS

**BEST YOUTUBE VIDEO**

TEASER RALLYE 2  
RALLYE DU MAROC 2023  
#W2RC

**191,000** VIEWS

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