



31 EDITION

ANNEMASSE MORZINE

SUNDAY 9th JULY 2023

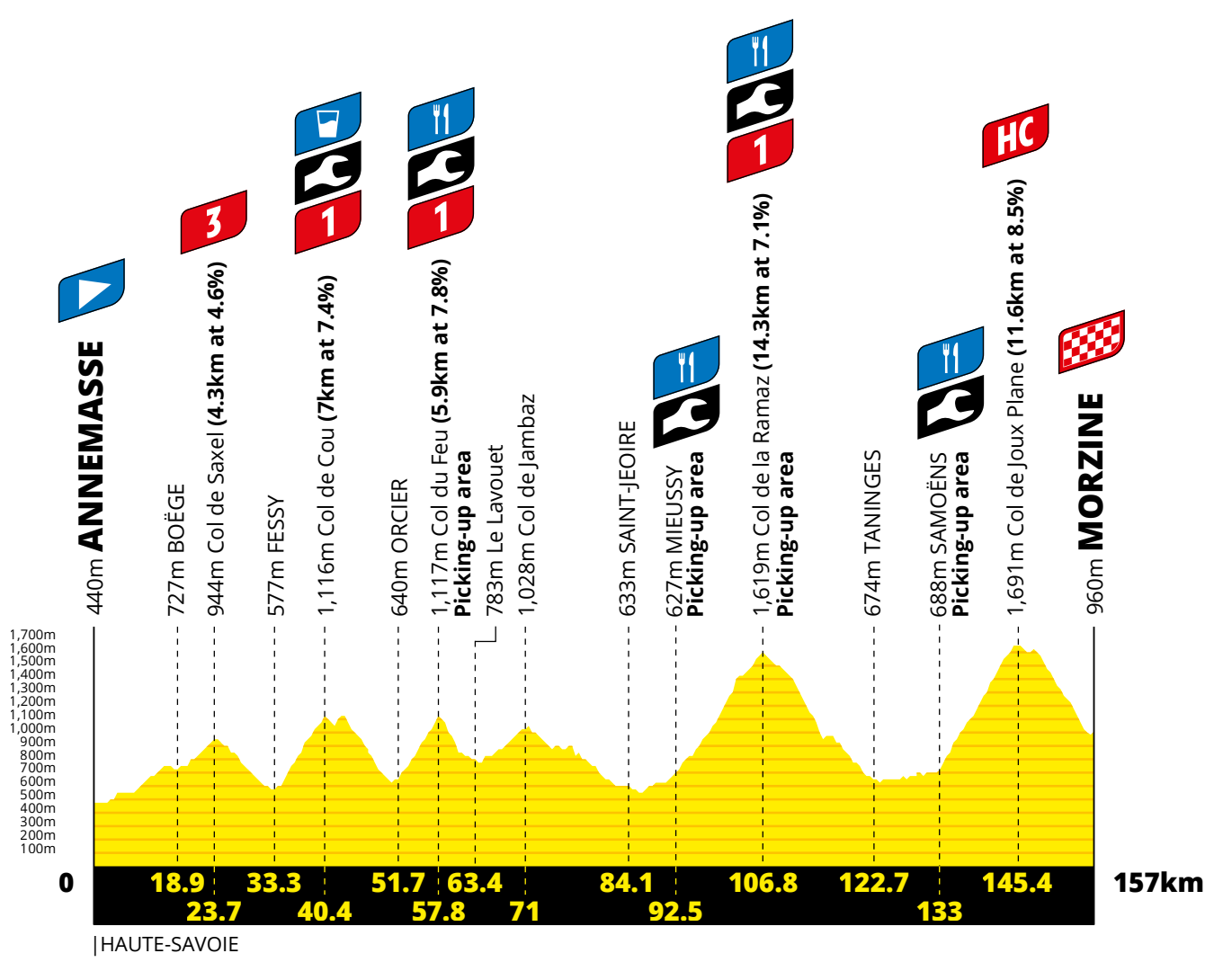
BECOME A PART OF THE LEGEND OF THE TOUR DE FRANCE

Stage 14
of the Tour de France,
15th July 2023



157 km
4,100m
positive
altitude change

1 unique experience:
riding on closed roads
in the same conditions
as the pros!



ANNEMASSE

CYCLE CITY
TOUR DE FRANCE

- Awarded the «Tour de France Cycle City» label
- In the heart of Greater Geneva, in a dream location among lakes and mountains
- Only 60 minutes away from the big ski resorts of Haute-Savoie
- Awarded 4 «Cities and Villages in Bloom» flowers
- 31 km cycle path network

MORZINE

CYCLE CITY
TOUR DE FRANCE

- Awarded the «Tour de France Cycle City» and «Accueil vélo» labels
- 2024 Olympics training centre since 2021
- 25 passes and remarkable climbs within 50 km
- In the heart of the Portes du Soleil, where 600 km of slopes await

A RESPONSIBLE RACE

1 bag distributed so that the riders can keep hold of their waste until they reach a disposal point

5 recycling areas along the route

1 bio-waste area at the finish

DISQUALIFICATION policy for bad behaviour

A CHARITY RACE

over **500** charity race numbers to help **Mécénat Chirurgie Cardiaque** and **Macmillan Cancer Support**

Involving:
• 1 paralympic champion
• 7 teams of visually impaired riders on tandems

PROFILES OF THE 2023 PARTICIPANTS

16 000 participants
Average age: **44 years old**
45% participating for the first time

92 nationalities
TOP 5
1. France
2. England
3. Switzerland
4. Germany
5. Estonia
30% from abroad

THE FAIR

70 exhibition slated to take part
42 000 visitors expected
Animations

ORGANISATION

120 motorcyclists (gendarmierie and civilians)
5 Shimano mechanical assistance points
500 strong safety team on the race
4 first-aid stations

DIGITAL

TEASER



SOCIAL NETWORKS

127 300 fans*
@letapedutour
#LEtapeduTour
*On May 10th 2022

PRESS CONTACTS



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